

**CALLINGTON TOWN COUNCIL
Market Stall Initiative Minutes**

10th September at 6.30pm in the Council Chambers

**1. APOLOGIES
CLLRS MCCALLION & TOLMAN**

PRESENT: CLLRS COAKLEY (CHAIR), FOX, GOLD, LONG, RAPHAEL, TAGG & WATSON

14 MEMBERS OF THE PUBLIC

OFFICERS: CLERK & BOOKINGS CLERK

2. MINUTES

The minutes from the meeting held on the 11th June 2019 were proposed by Cllr Gold seconded by Cllr Watson and agreed unanimously.

3. MATTERS ARISING

None.

4. DISCLOSURES OF INTEREST

To receive any disclosure(s) of interest by a Councillor or an officer in matters to be considered at this meeting, in accordance with provisions of Sections 94 or 117 of the Local Government Act 1972 or the National Code of Local Government Conduct.

None.

5. PUBLIC SESSION – TO RECEIVE FEEDBACK FROM THE PUBLIC REGARDING THE MARKET INITIATIVE (THE CHAIR HANDED OVER TO CLLR LONG TO FACILITATE THIS ITEM)

Cllr Long explained how the evening would work and that recommendations from the Council would be brought back to the public at a later meeting.

IW – there needs to clarity on dates and location, as some members of the public have missed the markets and didn't know where they were held.

RS – all the spaces are now full, how do new traders have an opportunity to join in?

SR Tamar Grow – would like to congratulate the Council for creating the event, the Café has been very busy on these Sundays. Overall, very pleased, constructive points to consider:

- Things tend to drop off around 2pm, may look at a 2pm finish rather than 3pm?
- Would be great if more food producers
- Possibly a shout out to new stallholders

JD – extremely pleased but what are the plans for the New Year as customers are starting to ask?

The Clerk had received a written response from one trader, suggesting that January is generally a bad month for trading, possibly take that month off?

Another Trader - well organised market and the drop off system is going very well and very vibrant.

Cllr Long read out the stall numbers and attendance levels for the 3 markets. CC asked for clarity on dates for the December, Cllr Gold confirmed that the Town Market would be held on the 1st Sunday (being 1st December), and the customary Christmas Fayre with Victorian Market (and lights switch on) will be held on 7th December (being the 1st Saturday).

Oxfam – Trade has been very good on market days and the buzz is good, but need more food stalls. Also suggested having stalls down the side opposite Oxfam and Red Panda (along the Spar wall).

One Callington – Can traders' details be given to One Callington in advance to help promote them?

Cllr Long – what are people's feelings about some form of entertainment?

CC – music is nice.

Cllr Long went on to ask about views of cost, publicity and the type of stalls.

CC – Made reference to the China Fleet market and having traders on split levels which can fragment people.

Clerk explained that the Town Hall could be opened up to accommodate more stalls.

Tamar Grow – if you have too many traders, people have limited funds and the money then gets shared across more people, so traders actually then get less.

Tamar Grow – suggested artisan producers and from their experience alcohol is supported well by customers. Tamar Grow could provide contact details for such traders.

All agreed that bread makers and food (Inc. jams and chutneys) would be welcomed.

CC - £10 is more than enough especially for crafters.

Another Traders – the £10 is value for money.

Consensus amongst the traders was that £10 would be acceptable going forward.

Regarding timings, 10am appears to be a good start time but possibly a 2.30pm cut off (dependant on the weather and footfall).

Sundays aren't clashing with any other markets, so generally considered a good day.

Traders agreed that the staff are all really pleasant and helpful, and helped with the loading and unloading.

The Clerk explained that we are always looking for casual event staff, to have a pool of people to call on, should anyone know of someone looking for casual work.

One Callington – are we collecting information on people's takings?

The Chair explained that we haven't been, and questioned whether it was necessary.

BM & HM – went on to discuss whether information on what percentage takings have increased or decreased month on month, and how to gauge viability.

SR & IW – it would be interesting to see how much money is put back into the local economy.

HM – went on to discuss footfall, and whether there will be a difference in the second quarter.

BM – explained that he had been sceptical about the idea but as a resident he feels that the Market has been fantastic.

HM – should we be speaking with existing traders in to the town, to engage them more with the event and support each other?

No further comments were received so Cllrs Long and Coakley thanked everyone for attending and providing their comments. The Councillors will take these points into consideration and bring back to a further meeting with the public.

There being no further business the meeting was declared closed at 7pm.